

Regent University Student Achievement: MBA Program

Building leaders who will make a positive difference in their families, communities, careers and the world is a hallmark of Regent University. Explore the data below as an overview of the School of Business & Leadership's (SBL) success in cultivating successful graduates in the MBA Program. SBL uses data to improve enrollment and provide direction on how to improve the effectiveness and efficiency of students' experiences while they are enrolled in the MBA Program. There are three main variables used to evaluate the MBA Program's enrollment information: student retention rate, graduation rate, and employment outcome. The data is presented for the trailing five academic years, based on availability. These variables are used to comply with **Council for Higher Education Accreditation ("CHEA") requirements**.

The **MBA student retention rate** is calculated based on the cohort of degree-seeking students who first enrolled in their degree program in a specific academic year and either returned in the same academic year or subsequent academic year (e.g., students who first enrolled in either fall 2018, spring 2019, or summer 2019 and returned within the same 2018-2019 academic year or within the subsequent academic year 2019-2020). Students who graduated are also included in the retention rate.

The **MBA student graduation rate** is calculated based on the cohort of degree-seeking students who first enrolled in their degree program in a specific academic year and have completed all of the degree requirements necessary for their program (e.g., the 2018-2019 cohort includes students who first enrolled in either fall 2018, spring 2019, or summer 2019 and have successfully completed degree requirements). The graduation rate takes into consideration the five-year program time limit. Over the past five academic years, 3.2% of Regent MBA graduates were granted a waiver to finish in a period longer than five years. Similar to the balance sheet of a corporation, graduation rates are a snapshot in time and are updated regularly by the Regent Director of Research based on the most up-to-date data available from the Registrar. The data below is updated as of 1/18/2024. The COVID-19 pandemic of 2020-2021 somewhat slowed the pace of degree completion for students in the fourth and fifth years of the MBA program. The continued high trailing 3-year average retention rate of 78.2% indicates the graduation rate of students matriculating in the COVID-19 affected years will ultimately be in the range of prior cohorts. However given the disruption caused by the global COVID-19 health pandemic, it is possible the 2018-2019 cohort, and 2019-2020 cohort will include a few more students graduating after five years than is typical.

The **MBA employment rate** is calculated based on the number of graduates by academic year who are either employed (full-time or part-time), pursuing further education (other), or are not employed. The percent of not employed MBA graduates is equal to the total of graduates minus employed graduates and graduates pursuing additional education, divided by the total graduates. For the most recent completed survey, academic year 2021-2022, 100% of MBA graduates were either employed or pursuing further education.

MBA Retention Rates

Cohort	Started	Returned or Graduated	Retention Rate
2018-2019	208	161	77.4%
2019-2020	200	166	83.0%
2020-2021	167	134	80.2%
2021-2022	146	105	71.9%
2022-2023	154	127	82.5%

MBA Graduation Rates

Cohort	Started	Finished in 5 years	5-year Grad Rate	Past 5 Years	Total Grad Rate
2013-2014	66	42	63.6%	1	65.2%
2014-2015	130	68	52.3%	1	53.1%
2015-2016	218	124	56.9%	6	59.6%
2016-2017	232	116	50.0%	5	52.2%
2017-2018	222	107	48.2%	2	49.1%

MBA Employment Outcomes

Academic Year	Employed	Other	Not Employed
2017-2018	72%	24%	4%
2018-2019	92%	0%	8%
2019-2020	95%	0%	5%
2020-2021	88%	6%	6%
2021-2022	88%	12%	0%