

Annie Example

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Month Day, Year

[Employer Name]

[Company Name]

[Company Address]

[City, State, ZIP]

Dear [Employer's Name or Hiring Manager],

I am excited to apply for the Marketing Coordinator position at [Company's Name], as advertised on your careers page. I learned about this opportunity through [Referral's Name], a current employee at your company, who spoke highly of the innovative projects and collaborative environment at [Company's Name]. What particularly attracts me to [Company's Name] is your commitment to [specific aspect of the company's mission or industry]. I am impressed by your recent [mention a notable project or initiative], and I am enthusiastic about the opportunity to contribute to similar projects.

As a recent graduate with a bachelor's degree in marketing management from Regent University, I have honed my skills through various internships and projects. During my internship at OED Solutions, I successfully managed social media campaigns that increased brand engagement by 25% and utilized data-driven strategies to optimize content. Additionally, my coursework in Operations & Supply Chain Management and Business Communications has equipped me with a comprehensive understanding of both strategic and operational aspects of marketing. My proactive approach and ability to leverage market analytics align well with the innovative work being done at [Company's Name]. With a strong background in digital marketing and a passion for creative strategy, I am eager to contribute to your team.

Thank you for considering my application. I look forward to the opportunity to discuss how my background, skills, and enthusiasm align with the needs of your team. Please feel free to contact me at [Your Phone Number] or via email at [Your Email Address] to schedule an interview.

Sincerely,
[Your Name]