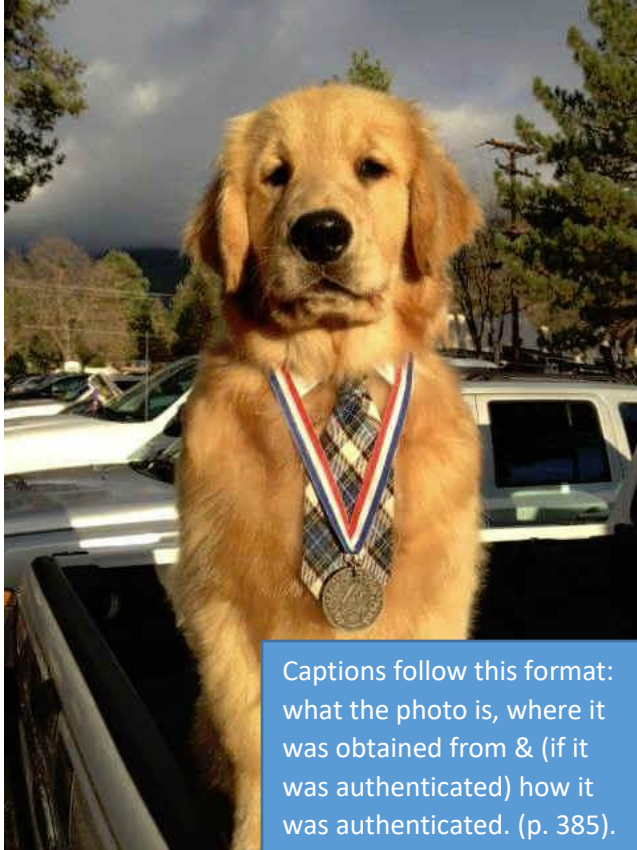


## Mayor Max of Idyllwild Unifies Citizens and Lifts Spirits

AP does not address the physical format of papers or titles like other formats do. It will be specific to the assignment or the requirements of the editor



Captions follow this format: what the photo is, where it was obtained from & (if it was authenticated) how it was authenticated. (p. 385).

This photo of Mayor Max II obtained from Mayor Max website / <https://www.mavormax.com/gallery.htm>

In the small town of Idyllwild in Southern California, one golden retriever named Max has proven to be extraordinarily talented in the art of bringing people together. It is a well-known fact that dogs are man's best friend. In the small town of Idyllwild, Southern California, one particularly special golden retriever has taken this calling to the next level. Max, the golden retriever has served as mayor of the small town since 2013, according to the Mayor Max website.

Capitalize titles that come before the name, but lowercase anywhere else (p. 3).

It all started in 2012 when Animal Rescue Friends, a non-profit organization, designed an

In this case ARF is an acronym and should be spelled out the first time and then shortened after (p. 2).

to select one of the small-town pets as mayor. Because the town is so small, it was decided that the dog would be elected, and no human could run for office. Max was elected by a vote for \$1. The

Use '\$' instead of the word 'dollar' unless it is a special case (p. 90).

fund raiser for ARF raised \$31,000. Out of 100 votes, Max won two-thirds of the votes. When he passed away in 2013, his successor, Max II took his place as mayor ever since. Service comes naturally for Mayor Max II, the now 8-year-old golden retriever, and he takes his position very seriously. Daily duties consist of campaigning along the

Spell out fractions in most cases (p. 116)

Always use numerals with ages (p. 8).

AP does not have reference pages, but credit should still be given within the paper to the point where the reader would be able to find the source if he or she used the information provided in the piece (p. 278).

The ‘...’ is an ellipse to show the deletion of a word or words in a quote (p. 338)

ng every citizen ax, stated on the beloved mayor’s website “I want to know what is needed... from each person.” He

also leaves flyers around town and promotes the non-profit organization that designed the

election, ARF. On his website, Max also declared that he would r previous election “Deputy Mayors” with “equal status” as the off

Specific to the holiday. Cardinal numbers under 10 are spelled out ‘4<sup>th</sup>’ is avoided for dates (p. 152)

that all Deputy Mayors are invited to participate in the Fourth of July parade. Max’s website also

has his Certificate of Appointment and a free printable Max the mayor themed calendar has

calendars available on his website along with a job description and Cert

“Mayor” is not capitalized here because the title is not directly connected to the name (p. 3).

If applicable, the month is abbreviated and the year is set off by the day with a comma (p. 338).

non has many positive outcomes in the moun

cted on Feb. 4, 2020 by CBS Evening News had citizens from both

sides of the isle praising Max’s effort to bring people together.

Do not express opinion on contentious issues. This subject did not fall into that category (p. 387)

In the days of a divided America, ravaged by a pandemic, it’s important not to underestimate the value of sweet and simple things. This fluffy golden retriever brought a community together, and made life seem a bit brighter to any who happen to hear the story. The gesture goes deeper than an opportunity to pet a friendly dog. The community and families that put the event together and set up the website have effectively communicated a message of support and charity through their efforts. Sometimes, the smaller and simpler acts of kindness are what turn the tide for someone who may be struggling.

**PRACTICE NOW**