

# Richard Example

Virginia Beach, VA 23464 | rexample@regent.edu | 757-352-XXXX | www.linkedin.com/in/richardexample

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## PROFESSIONAL SUMMARY

Proven leader in brand management, team development, and supply chain management. Successfully increased customer loyalty by >35% within 3 months by utilizing brand development skills. Effectively manage up to 32 part-time and 12 full-time employees, ensuring company goals and objectives are met. Known for being a servant leader dedicated to employee and customer satisfaction.

## PROFESSIONAL SKILLS

- Operations Management
- Brand Management
- Team Development
- Franchise Strategy
- Training & Leadership
- Supply Chain Management

## EDUCATION

**Master of Business Administration**, Regent University, Virginia Beach, VA Anticipated May 2023

- **Concentration:** General Management
- **Organizations:** Campus ENACTUS and Supply Chain Management Club
- **GPA:** 4.0
- **Relevant Courses:** Operations & Supply Chain Management, Business Communications, Managing People

**Bachelor of Science in Business Administration**, Regent University, Virginia Beach, VA December 2021

- **Concentration:** Marketing Management
- **Minor:** Communications Studies

## RELEVANT COURSE PROJECTS

**Team Member**, Operations & Supply Chain Management August 2021 – December 2021  
Regent University, Virginia Beach, VA

- Designed and implemented a marketing strategy for local non-profit organization by applying online networking tools
- Created presentation based on the effectiveness of visual displays
- Managed team of 9 colleagues to carry out an online marketing project that raised \$8,000 for Race for the Cure

## RELEVANT EXPERIENCE

**Management and Leadership Trainee**, Chick-Fil-A, Virginia Beach, VA January 2019 – March 2020

- Coordinated and collaborated with regional Chick-Fil-A franchise managers on management best practices including a range of business operations including financial management
- Co-managed and trained 8 part-time Team Members on all restaurant operations including meal preparation, customer service, set-up and break-down, and appropriate delivery of service
- Increased location revenue by 12% through strategic digital marketing implementation

**Marketing Intern**, Chick-Fil-A, Virginia Beach, VA

May 2017 – December 2017

- Assembled sales materials, dealer kits, and collateral in preparation of marketing presentations
- Channeled marketing campaigns and assisted with all components of product messaging
- Supported the Chick-Fil-A Product Marketing Team with various initiatives including writing internal and external communications, web content, and social media for customer growth