



## SCHOOL OF BUSINESS AND LEADERSHIP

### Master of Business Administration (MBA) Concentration in Product Management (MAPA)

#### Academic Degree Plan

<b>GETTING STARTED (choose one):</b>		<b>Hrs</b>	<b>Sem</b>	<b>Grade</b>
<input type="checkbox"/>	BUS 600 Foundations for Business/Leadership	2	_____	_____
<input type="checkbox"/>	UNIV LIB Information Research & Resources <sub>1</sub>	0	_____	_____
<b>CORE COURSES (30 hours)</b>				
<input type="checkbox"/>	MBA 500 Orientation <sub>2</sub>	0	_____	_____
<input type="checkbox"/>	MBA 600 Corporate & Personal Ethics	3	_____	_____
<input type="checkbox"/>	MBA 610 Managerial Economics	3	_____	_____
<input type="checkbox"/>	MBA 621 Innovation & Technological Success	3	_____	_____
<input type="checkbox"/>	MBA 630 Marketing Management	3	_____	_____
<input type="checkbox"/>	MBA 640 Managing People	3	_____	_____
<input type="checkbox"/>	MBA 645 Managing Organizations	3	_____	_____
<input type="checkbox"/>	MBA 650 Corporate Accounting <sub>4</sub>	3	_____	_____
<input type="checkbox"/>	MBA 655 Corporate Finance <sub>4</sub>	3	_____	_____
<input type="checkbox"/>	MBA 660 Operations & Supply Chain Management	3	_____	_____
<input type="checkbox"/>	MBA 679 Business Planning & Launch	3	_____	_____
<input type="checkbox"/>	MBA 509 Program Assessment Survey <sub>3</sub>	0	_____	_____
<b>CONCENTRATION COURSES (12 hours)</b>				
<input type="checkbox"/>	INNV 602 Product Management & Professional Survey	3	_____	_____
<input type="checkbox"/>	INNV 603 Prototyping Methods	3	_____	_____
<input type="checkbox"/>	INNV 604 New Product Development	3	_____	_____
<input type="checkbox"/>	INNV 605 Design Strategy	3	_____	_____

**TOTAL HOURS 42<sup>+</sup>**

#### Graduation Requirements

Complete 42 credit hours.  
Degree must be completed within 5 years.  
Maintain a minimum cumulative GPA of 3.00  
A maximum of 6 hours of transfer credit may be applied to the degree.

#### Notes

- <sub>1</sub> BUS 600 Foundations for Business/Leadership or UNIV LIB Information Research & Resources, as required upon admission.
- <sub>2</sub> Course must be completed during the first session of enrollment.
- <sub>3</sub> Course must be completed at the end of the program.
- \*Recommended not to take MBA 650 and MBA 655 at the same time.

Regent University has the right to add to or change this worksheet. **This Degree Worksheet is an unofficial document.**

*Continued*

**SUGGESTED COURSE SEQUENCE - 2 ½ YEAR PLAN\*****Fall Term 1**

BUS 600	2
UNIV LIB	0
MBA 500	0
MBA 640	3
MBA 645	3
Total	<u>6 to 8</u>

**Spring Term 1**

MBA 600	3
MBA 610	3
Total	<u>6</u>

**Summer Term 1**

MBA 621	3
INNV 605	3
Total	<u>6</u>

**Fall Term 2**

INNV 602	3
MBA 655	3
Total	<u>6</u>

**Spring Term 2**

INNV 603	3
INNV 604	3
Total	<u>6</u>

**Summer Term 2**

MBA 630	3
MBA 660	3
Total	<u>6</u>

**Fall Term 3**

MBA 679	3
MBA 650	3
MBA 509	0
Total	<u>6</u>

\*Alternative sequences may be available. Please confirm with your SEP and the Course Planning Tool for additional information and contact Academic Advising with any questions or concerns.